Arlington
COMMUNITY FOUNDATION

SPIRIT OF COMMUNITY

SPONSORSHIP OPPORTUNITIES

An invitation to honor a founding legacy and celebrate the leaders carrying it forward.

By sponsoring the 33rd annual Spirit Awards, you'll be part of a special year in this beloved tradition, gaining meaningful visibility with nearly 600 expected attendees while aligning your brand with a powerful celebration of leadership and community.

NOVEMBER 12, 2026

RENAISSANCE ARLINGTON CAPITAL VIEW

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SPIRIT OF COMMUNITY
Nov. 12 | Renaissance Capital View

THE 2026 SPIRIT AWARDS HONOREES



SPIRIT OF LEADERSHIP
Devanshi Patel



SPIRIT OF COMMUNITY
Honoring the late Hon. William T. Newman Jr.



SPIRIT ON THE RISE
Alejandra Underwood

This year, Arlington Community Foundation (ACF) will posthumously honor the late **Honorable William T. Newman, Jr.** with the 33rd annual *Spirit of Community Award*. As ACF's founder and the namesake of the award, Judge Newman shaped the very spirit this celebration was created to recognize.

Devanshi Patel will receive the *Spirit of Leadership Award* for her extraordinary Arlington nonprofit leadership. As co-founder and CEO of the Center for Youth and Family Advocacy (CYFA), she has built an organization centered on a fundamental belief: communities are strongest when young people are intentionally developed as leaders and engaged partners in civic life. Devanshi challenges institutions to rethink how they invest in young people and to recognize youth as essential partners in building the future.

Alejandra Underwood will receive the *Spirit on the Rise Award* for her service as an emerging Arlington leader. Growing up, Alejandra witnessed firsthand the gap between those whose basic needs are met and those whose needs go unmet. After immigrating to the United States in 2009, she turned those experiences into a deep commitment to service. Today, she serves on local nonprofit and civic boards, and as a Constituent Services Liaison in the Arlington County Manager's Office, helping bridge critical gaps for neighbors all across Arlington.

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THE 2026 KEYNOTE SPEAKER
JAMES SCHWARTZ

Eleven minutes after the plane struck the Pentagon on September 11, 2001, James Schwartz arrived and assumed command of the emergency response. From firefighter to fire chief to deputy county manager, James dedicated his career to Arlington's safety and well-being.







Over 37 years of service to Arlington, James Schwartz helped strengthen the relationships and systems our community relies on in times of crisis. He led the coordinated response at the Pentagon, established the County's emergency management department, and served as fire chief for 11 years before becoming deputy county manager.

His leadership extended across Northern Virginia, where he helped create a regional emergency response organization to improve preparedness and collaboration across jurisdictions.

In this 25th anniversary year of 9/11, Schwartz's experience offers a powerful starting point for exploring how Arlington comes together in uncertain times.

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SPONSOR BENEFITS

Questions? Contact Jamee Hood:
P: 703-243-4785 ext. 205
E: jhood@arlcf.org

	PLATINUM $20,000	GOLD $10,000	SILVER $5,000	BRONZE $3,000
Recognition as sponsor of pre-event networking hour	✓			
Opportunity to provide quote in promotions (press releases, e-mails, social media, etc.)	✓			
Recognition in paid targeted social media ads and paid digital ads (ex: Google Ads)	✓			
Recognition in 3rd party digital promotions (ex: ARLNow, Arlington Magazine emails)	✓	✓		
Opportunity to sponsor Legacy or Community Table (ex: nonprofit workers, faith leaders, young adults)	✓	✓		
Provide promotional material to attendees	✓	✓		
Verbal recognition from podium at event	✓	✓		
Event parking passes	6	4	2	
Recognition on printed event invitations*	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	TEXT	
Recognition in pre-event slideshow	FULL SLIDE	FULL SLIDE	HALF SLIDE	TEXT
Recognition in printed program**	PROMINENT FULL PAGE PLACEMENT	FULL PAGE	LOGO/ TEXT	TEXT
Recognition on event website, emails, and press releases	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	TEXT
Recognition on unpaid social media posts	✓	✓	✓	✓
Event tickets	20 (2 tables)	10 (1 table)	10 (1 table)	5

Recognition on **printed event invitations limited to those confirmed **by August 7th***
Recognition/Advertisements in the **printed program** limited to those confirmed **by October 22nd

2026 SPIRIT AWARDS **SPONSORS SO FAR**

Updated Oct. 19

"Amazon is grateful to call Arlington home, and the **Spirit of Community luncheon reflects what makes this community so special** — people who show up for their neighbors, generation after generation. We're proud to sponsor this celebration and to stand alongside the organizations and individuals who are doing this important work."

Patrick Phillippi
Head of Community Engagement, Greater Washington Region

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CONFIRM YOUR SPONSORSHIP

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