



# SPIRIT OF COMMUNITY

# SPONSORSHIP OPPORTUNITIES

An invitation to honor a founding legacy and  
celebrate the leaders carrying it forward.

By sponsoring the  
33rd annual Spirit Awards, you'll be part of a special year  
in this beloved tradition, gaining meaningful visibility while  
aligning your brand with a powerful celebration of service,  
leadership, impact, and community.

NOVEMBER 12, 2026  
RENAISSANCE ARLINGTON CAPITAL VIEW  
[ARLCF.ORG/SPIRIT2026](http://ARLCF.ORG/SPIRIT2026)



# HONORING SPIRIT'S NAMESAKE. CELEBRATING THOSE WHO LIVE IT.



**On November 12th, nearly 600 community members, leaders, and neighbors will gather for a historic Arlington event.**

This year, Arlington Community Foundation (ACF) will posthumously honor the late Honorable William T. Newman, Jr. with the 33rd annual *Spirit of Community Award*. As ACF's founder and the namesake of the award, Judge Newman shaped the very spirit this celebration was created to recognize. Though he never received the award during his lifetime, his service, leadership, and belief in Arlington's shared responsibility to one another continue to guide ACF's work today.

**And because this year's celebration is so deeply connected to Judge Newman's legacy, the two additional awards introduced in 2025 take on even greater meaning:** The *Spirit of Leadership Award*, honoring excellence in nonprofit leadership, and the *Spirit on the Rise Award*, recognizing an emerging changemaker whose work is already shaping Arlington's future.

By sponsoring the Spirit Awards Luncheon, you help make this special gathering possible while aligning your organization with one of Arlington's largest and most meaningful community events.

# SPONSOR BENEFITS

Questions? Contact Jamee Hood:  
P: 703-243-4785 ext. 205  
E: [jhood@arlc.org](mailto:jhood@arlc.org)

	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Recognition as sponsor of pre-event networking hour	✓			
Opportunity to provide quote in promotions (press releases, e-mails, social media, etc.)	✓			
Recognition in paid targeted social media ads and paid digital ads (ex: Google Ads)	✓			
Recognition in 3rd party digital promotions (ex: ARLNow, Arlington Magazine emails)	✓	✓		
Opportunity to sponsor Legacy or Community Table (ex: nonprofit workers, faith leaders, young adults)	✓	✓		
Provide promotional material to attendees	✓	✓		
Verbal recognition from podium at event	✓	✓		
Event parking passes	6	4	2	
Recognition on printed event invitations*	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	TEXT	
Recognition in pre-event slideshow	FULL SLIDE	FULL SLIDE	HALF SLIDE	TEXT
Recognition in printed program**	PROMINENT FULL PAGE PLACEMENT	FULL PAGE	LOGO/ TEXT	TEXT
Recognition on event website, emails, and press releases	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	TEXT
Recognition on unpaid social media posts	✓	✓	✓	✓
Event tickets	20 (2 tables)	10 (1 table)	10 (1 table)	5

\*Recognition on **printed event invitations** limited to those confirmed by **August 7th**

\*\*Recognition/Advertisements in the **printed program** limited to those confirmed by **October 22nd**



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## CONFIRM YOUR SPONSORSHIP

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