



SPIRIT OF COMMUNITY

SPONSORSHIP OPPORTUNITIES

An invitation to **make your mark** at the 30th annual awards event bringing together hundreds of business, civic, and philanthropic leaders, as well as Arlingtonians from all walks of life, for a celebration of community and the individuals who have made Arlington a better home for all of us.

NOVEMBER 17, 2023
RENAISSANCE ARLINGTON CAPITAL VIEW



INTRODUCING NEW BENEFITS



Video Sponsor | Platinum

Spirit of Community Honorees are featured in a video profile that debuts during the event and shared across all digital channels. With this benefit, platinum sponsors receive supporting credit in the video. View videos from previous years [here](#).



Networking Hour Sponsor | Platinum

Event attendees gather for networking during the hour before the program begins. With this benefit, platinum sponsors are listed on prominent signage in the networking space as a "Networking Hour Sponsor."



Community Table | Platinum, Gold, & Add-On

Platinum and gold sponsors can choose to host a table (10 seats) for a community group such as youth, young adults, nonprofit workers, etc. And all are welcome to host a table for their network and/or a community group at an early bird rate of \$850 before October 9 and \$950 after.

SPONSOR BENEFITS

Questions? Contact Jamee Hood:
P: 703-243-4785 ext. 205
E: jhood@arlc.org

	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Recognition in Honoree video(s)	✓			
Recognition as sponsor of pre-event networking hour	✓			
Opportunity to sponsor Legacy or Community Table	✓	✓		
Provide promotional material to attendees	✓	✓		
Event parking passes	6	4	2	
Recognition from podium at event	✓	✓	✓	
Recognition in 3rd party digital promotions (ex: ARLNow, Arlington Magazine emails, etc.)	✓	✓	✓	
Recognition on event signage	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	TEXT
Recognition in pre-event slideshow	FULL SLIDE	FULL SLIDE	HALF SLIDE	TEXT
Recognition in printed program*	INSIDE/BACK COVER	FULL PAGE	HALF PAGE	1/4 PAGE
Recognition on printed event invitations**, Foundation website, emails, and press releases	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	LOGO/ INDIVIDUAL NAME	TEXT
Recognition on social media	✓	✓	✓	✓
Event tickets	20 (2 tables)	10 (1 table)	10 (1 table)	5

*Recognition/Advertisements in the printed program limited to those confirmed by October 27.

**Recognition on printed event invitations limited to those confirmed by September 29.



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CONFIRM YOUR SPONSORSHIP

Contact Jamee Hood

P: 703-243-4785 ext. 205

E: jhood@arlcfc.org

To confirm online, visit:

<https://bit.ly/Spirit2023Sponsor>

[ARLCF.ORG / SPIRIT2023](https://arlcfc.org/spirit2023)

