



SPiRiT of COMMUNITY

WEDNESDAY, SEPTEMBER 23, 2020 | 12:00 PM
VIRTUAL CELEBRATION

Honoring Arlington's Frontline Workers
during the Covid-19 Pandemic
2020 William T. Newman, Jr. Spirit of Community Award Recipient

Visit <https://bit.ly/acfsoc2020> for more information

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$10,000

- Opportunity to share a 30-second pre-recorded video message or commercial on Spirit webpage
- Full-screen, branded and linked sponsor slide to air during pre-event time (15 minutes prior to virtual event)
- Logo visibility on: digital event invitation, event emails to 4,500+ readers, event webpage, digital event signage
- Recognition on: social media, press release, listing of sponsors announced during virtual event, scrolling credits played after virtual event
- Opportunity to share a 30-second video message on ACF's social media accounts prior to virtual event
- Provide digital promotional material to attendees via pre/post-event email

PLATINUM SPONSOR | \$7,500

- Opportunity to share a 20-second pre-recorded video message or commercial on Spirit webpage
- Full-screen, branded and linked sponsor slide to air during pre-event time (15 minutes prior to virtual event)
- Logo visibility on: digital event invitation, event emails to 4,500+ readers, event webpage, digital event signage
- Recognition on: social media, press release, listing of sponsors announced during virtual event, scrolling credits played after virtual event
- Opportunity to share a 20-second video message on ACF's social media accounts prior to virtual event

GOLD SPONSOR | \$5,000

- Full-screen, branded and linked sponsor slide to air during pre-event time (15 minutes prior to virtual event)
- Logo visibility on: digital event invitation, event emails to 4,500+ readers, event webpage, digital event signage
- Recognition on: social media, press release, listing of sponsors announced during virtual event, scrolling credits played after virtual event
- Opportunity to share a 20-second video message on ACF's social media accounts prior to virtual event

SILVER SPONSOR | \$2,500

- Half-screen, branded and linked sponsor slide to air during pre-event time (15 minutes prior to virtual event)
- Logo visibility on: digital event invitation, event emails to 4,500+ readers, event webpage, digital event signage
- Recognition on: social media, listing of sponsors announced during virtual event, scrolling credits played after virtual event

BRONZE SPONSOR | \$1,500

- Company name on: digital event invitation, event emails to 4,500+ readers, event webpage, digital event signage
- Recognition on: scrolling credits played after virtual event

SUPPORTER | \$750

- Perfect for organizations/individuals who typically purchase individual tickets to the in-person Spirit luncheon*
- Company name on: event webpage, digital event signage

UNIQUE SPONSORSHIPS - \$6,000

VIDEO CAPTION SPONSOR

- Quantity: 1
- Logo appears on Honoree and Keynote videos announcing support of closed captioning
- Full-screen, branded and linked sponsor slide to air during pre-event time (15 minutes prior to virtual event)
- Logo visibility on: digital event invitation, event emails to 4,500+ readers, event webpage, digital event signage
- Recognition on: social media, listing of sponsors announced during virtual event, scrolling credits played after virtual event
- Opportunity to share a 20-second video message on ACF's social media accounts prior to virtual event

SPIRIT POLL SPONSOR

- Quantity: 1
- Promotion as the sponsor of the Q&A Poll for all registered virtual event attendees
- Opportunity to send welcome message to all virtual event attendees (welcome message must be pre-approved by ACF)
- Full-screen, branded and linked sponsor slide to air during pre-event time (15 minutes prior to virtual event)
- Logo visibility on: digital event invitation, event emails to 4,500+ readers, event webpage, digital event signage
- Recognition on: social media, listing of sponsors announced during virtual event, scrolling credits played after virtual event
- Opportunity to share a 20-second video message on ACF's social media accounts prior to virtual event

DIGITAL ADVERTISING

Place your organization's message, or your personal message, in both the digital program distributed to all virtual event registrants and in the scrolling credits presented before and after the virtual event

Full page: \$400
Half page: \$200

SPiRiT of COMMUNITY

Become a 2020 Spirit of Community Awards Sponsor

*For inclusion in the digital program, please submit your sponsorship form or visit
<https://bit.ly/acfsoc2020> by Friday, September 4.*

Yes, I want to be a sponsor at this level: _____ Yes, I want an ad of this size: _____

Name of individual/organization (as you would like it listed) _____

Contact person _____

Phone number _____ Email address _____

Enclosed is my check for \$ _____ payable to Arlington Community Foundation.
Send check and sponsorship form to Natalia Muniz at 818 N Quincy St., Suite 103, Arlington, VA 22203

I will make my payment online at <https://bit.ly/acfsoc2020>